



Fernie Nordic Society Directors Meeting  
February 8<sup>th</sup>, 2017  
7:30pm  
Megan's Office

Present: Megan, Sam, Madi, Jeff, Matthieu, Jenn via speaker phone

1. Approval of Agenda – Motion by Sam, 2<sup>nd</sup> by Matthieu
2. Approval of Minutes – Motion by Sam, 2<sup>nd</sup> by Matthieu
3. Administrator Introduction:
  - Madi working on grants, specifically CBT/RDEK Community Initiatives Grant for rollerskis
  - Press release done for Winterfest
  - MailChimp reminder email sent out
  - Need to work on Corporate Sponsorship packages
4. Budget (Matthieu)
  - Budget update
    - Still in black
    - Printout not quite accurate, will fix and send out
  - Insurance for hut usage
    - Insurance would vary depending on how many events and what type of events: approximate cost for an event without alcohol \$45; with alcohol \$170
    - Insurance company would allow us to put down a deposit but need to be updated each month on what events ran at the hut keeping in mind that some clubs/agencies have their own 3<sup>rd</sup> party liability with FNS listed so we do not need to insure them
5. Programming and Membership (Sam/Jeff)
  - Membership Status
    - Into mid 600's but lower than last year, however day use \$ way up from last year
    - Last year we registered 60 kids through a school via a grant, may be the reason this year's numbers are lower \*Next year ask Ski S'Kool to sign up kids as members of the FNS
    - Perhaps doing an early bird discount next year as a FNS membership drive
  - SDP
    - Going well, being at different location was fun, grooming has been time consuming, golf course is providing access to the clubhouse
    - Should we look at purchasing bibs for the FNRs? Perhaps offering logo space on the bibs to a corporate sponsor
  - Adult lessons
    - Going well

6. Trails/Infrastructure – Jim/Jenn

- Grooming Volunteers are working hard and doing an amazing job! Including hours spent snowshoeing the path to and from the trails to the lower parking lot
- Connect Jennifer with Kristen
- Hut – Is the hut going to be a permanent structure or remain a temporary structure? That will depend on whether the land is gifted to the FNS or not.
  - How are we budgeting/addressing regular maintenance for the hut
  - Needs self-sustaining funding, eg. rentals
  - Should we look at year round usage?
  - We need to look at land use surrounding the hut eg. Chipping large slash pile, moving the sea can, some flower boxes, etc.
  - Maintenance items for the hut include
    1. Chimney cleaning
    2. Snow removal from roof of hut
    3. Inspections that can include trail safety (eg hanging trees) and bridge

7. Events and Fundraising – Sam

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- Winterfest Weekend – Need to confirm event and plans with Abby.

8. Adjourn – motion to adjourn by Sam & 2<sup>nd</sup> by Matthieu.